# Jurassic Car Wash John Borek, owner



Longtime Austin entrepreneur John Borek has a new venture and it's totally unique and fun with a dash of Austin weird. John owns Jurassic Car Wash, 4809 South Congress Avenue, where you can see animatronic dinosaurs moving, growling, and in the case of Tommy the T. Rex, spraying water on your car.

For 30 years, John ran his business Autocraft Bodywerks, with thousands of loyal customers because of his perfectionist work ethic and overthe-top customer service. He sold that business in 2014, and continued to operate his custom golf cart business, Cool Carts of Texas, and taking his authentic Batmobile to charity events. But the day that he closed on the sale of his body shop, he saw that the car wash on South Congress was for sale and took that as a sign.

He wanted the car wash to be something different than the ordinary car washes all over town. John has always been a big fan of yard art—he's famous

for the flying saucer he built for his yard for Halloween 2011—but when he installed two animatronic dinosaurs at his home for another Halloween, his neighbors at The Preserve at Barton Creek complained and had the neighborhood association's lawyer send a threatening letter. The solution was obvious and Jurassic Car Wash was born.

The dinosaurs at Jurassic Car Wash are bringing in customers from all over Austin, and beyond the novelty, customers love the full-service automatic wash, four self-service washes, and the Pet Wash station that's fully enclosed and comes with luxury pet shampoos and conditioners and Internet radio so you pick yours and Fido's favorite music.

John is on the advisory committee for collision repair for Austin Community College and a member of the Southwest Car Wash Association.

John's got all kinds of other ideas for the car wash, so look for more dinosaurs and other cool features and fun events to come!

### **Social Media**

Facebook.com/JurassicCarWash Twitter.com/JurassicCarWash Instagram.com/JurassicCarWash

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